



Dr. Fay Cobb Payton is the author of [*Leveraging Intersectionality: Seeing and Not Seeing*](#) (Hashtag #SeeingAndNotSeeing), an anthology of her research on STEM education and experience in both academe and corporate environments. She is the founding director of myHealthImpactNetwork, a health, social and cultural UX focused on millennials and women of color for health dissemination. Dr. Payton is an editor for *Health Systems*, an Associate Editor for *Decision Sciences* and *Information Technology & People*, and is an Associate Professor of Information Systems at North Carolina State University. She received the

2013 National Coalition of Women in Information Technology (NCWIT) Undergraduate Mentoring Award. She is an American Council on Education Fellow.

She has appeared on CBS Radio Network, Black Data Processing Association (BDPA) iRadio, Sunrise America, Financial Review and others to discuss Silicon's Valley, tech leadership, diversity & inclusion in the technology industry and under-representation. She has given talks at several information technology industry professional conferences, public school education sessions and STEM outreach organizations.

Dr. Payton's research interests include healthcare IT/informatics/analytics and disparities; social media use among the millennial and under-represented groups; intersectionality; racial, gender and ethnic identities in online communities; broadening participation in ICT & STEM education and workforce participation, and the influence of racial, class and gender identities on health information seeking and content creation. She has published over 75 peer-reviewed journal articles, conference publications and book chapters. Her research has been published and/or is forthcoming in the *Information Systems Journal*, *European Journal of Information Systems*, *Information Technology & People*, *IIE Transactions on Healthcare Systems Engineering*, *Journal of Health Disparities and Practice*, *Health Systems*, *Decision Sciences Journal on Innovative Education*, *Health Care Management Science*, and *Telemedicine and eHealth*, *just to name a few*.

The National Science Foundation, National Institutes of Health and others have supported Dr. Payton's research and teaching. She was a National Institute of Environmental Health Sciences Fellow where she worked on data management, technology and communications strategies for a health disparities study. She was awarded the first SAS Institute Fellow for her work in analytics and teaching in the IS/IT classroom, and as received two NC State University Alumni Extension Awards.

She serves on several local and national boards and has been recognized in NC State and other media outlets for research and mentoring work. She has presented her research in international conferences and symposia in China, Nigeria, Greece, Ireland, England, just to name a few. She is often the speaker or panelist for corporate career development and leadership programs, and serves as an advisor for several tech leadership development programs.

She earned a Ph.D. in Information & Decision Systems from Case Western Reserve University. Prior to joining academe, she worked in corporate IT and consulting at IBM, Ernst & Young/Cap Gemini and Time, Inc. Dr. Payton was featured in [*Diversity Careers in Engineering and Information Technology*](#) for her mentoring work with STEM undergraduate and doctoral students.

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